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*Event Dates - March 18-20, 2011*

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**Adventures await with return  
of Fort Wayne's Outdoor Sports, Lake & Cabin Show**

**FORT WAYNE, Ind.**—Got cabin fever? Venture out from winter hibernation to plan and book your next outdoor adventure, customize your very own rustic dream home, or simply enjoy yourself at the 2<sup>nd</sup> annual **Outdoor Sports, Lake & Cabin Show**, March 18-20 at the Allen County Memorial Coliseum in Fort Wayne, Ind.

"If you love spending time outside and enjoying nature's bounty, this is a show you won't want to miss!" said David Marquart, director of operations for Coliseum Productions. "Our show is a total-lifestyle event that focuses on the things people love to do, as well as the 'where' and 'how' people want to live."

An anticipated 13,000 outdoor enthusiasts will find more than a hundred exhibitors, attractions, seminars and clinics featured in the following feature areas:

- Vacation and Travel
- Hunting and Fishing
- Log Cabin and Cottage Living
- RVs and Motor Sports
- Boating and Water Sports
- Biking, Hiking and Fitness

"Last year's show was a huge success, so this year we're taking it to another level—more contests, giveaways and deals than you can imagine!" Marquart said. "We even have a fishing outfitter setting up an immense 800 square-foot 'store on the floor,' full of the latest must-have products."

Features you won't want to miss include:

- **National 'King of Corn' Contest** sponsored by Indy Custom Cornhole. Whether you call it 'bags' or 'cornhole,' enjoy this popular midwestern game with

tournaments, high-score contests, prizes and plenty of fun for kids of all ages and players of all skill levels!

- **Fly-fishing Contests.** Get hands on with this exclusive sport all weekend long with free casting, fly-tying lessons and clinics for all levels. Valuable prizes will be available for the expert fly-fishermen, brought to you by FlyMasters of Indianapolis.
- **3D Pop-Up, Moving-Target Archery Range,** for kids and adults, beginners and experts. This extraordinary archery simulator is as close as you can get to bow hunting indoors! Feel free to bring your own bow if you prefer, or use ours. Prizes will be given away to the show's most talented archers.
- **Bring your own deer mount** for free admission, and your mount will be displayed in a special area. As an added benefit for sharing your hunt, you will automatically be registered to win a musket rifle.
- **Handcrafted Log Home,** built and customized on location in a 40'x40' space by Pioneer Log Homes Midwest. Feast your eyes on this jaw-dropping masterpiece while you dream about having one of your very own someday!
- **Seminars, demos, and more.** Listen and watch fishing and archery professionals, master hunters, log and timber-frame home designers, leading travel experts and more as they educate visitors on a wide variety of topics on several stages throughout the show.
- **Door prizes given away every hour, every day!** Every attendee will receive coupons and store bucks from Dick's Sporting Goods and Gander Mountain. Every hour, at least one lucky showgoer wins a fabulous prize, such as a three-day fishing trip to Horwood Lake Lodge in Ontario, Canada or a VIP package to the Miranda Lambert concert March 24 at the Coliseum, courtesy of K105 FM.
- **Massive 40-foot video game arcade** will offer multi-player hunting and fishing games to all attendees.
- **Fun activities for children.** *Northern Indiana LAKES* magazine is bringing the beach to your children—inside the Coliseum! Kids will have the opportunity to build sandcastles as they play in the 400 square-foot 'indoor beach.'
- **Climb the Coliseum!** Guests of all ages can get a workout while practicing their rock-climbing skills with the return of the climbing wall.

Show hours are Friday, 12 noon to 9 pm; Saturday, 10 am to 9 pm, and Sunday 10 am to 5 pm. Admission is \$10 per person; children 12 and under are admitted free of charge. This year, tickets are valid throughout the entire weekend. "Get the most bang for your buck by coming out to the show early!" Marquart said.

Showgoers can obtain \$3 discount coupons at the Fort Wayne Gander Mountain and Dick's Sporting Goods stores for a limited period of time.

All visitors to the Outdoor Sports, Lake & Cabin Show will receive \$10 in Gander bucks, along with a free subscription to *Log Cabin Homes* magazine, and complimentary copy of *Northern Indiana LAKES* magazine.

The Memorial Coliseum offers safe, secure and lighted parking for \$4 per car. There is a convenient drop-off and pick-up zone located in the circle drive, just off eastbound Coliseum Boulevard.

For more information on the Outdoor Sports, Lake & Cabin Show, call 317.227.7419 or log on [www.sportsandcabinshow.com](http://www.sportsandcabinshow.com).

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*Coliseum Productions is a team of seasoned consumer event management and sales professionals that produces top-notch shows across the country. Their management team has more than 50 years of experience with more than 3,000 events in 250 cities in the US and Canada.*