



Outdoor Sports, Lake & Cabin Show

Exhibitor Testimonials

2010 Outdoor Sports, Lake & Cabin Show – Fort Wayne, IN

"Great show. Best Friday I ever had at a show. We were delighted with how many people came specifically looking for log homes."
– Carl Carter, Heritage Log Homes

"Amazing show, incredible turnout. Lots of cabin owners and would-be cabin owners interested in our product, as well as lots of folks with decks and rails. Great mix and it kept coming right up until the end."
– Randy, Knight Chemicals

"Remarkable. I rocked! It was so phenomenal I can't even put it into words. I have lots of new customers and probably 1,000 solid leads."
– Therese Murphy, Mona Vie

"We sold a set of flared stairs & rails right off the floor, plus two mantels and more small items and knickknacks than any show we've ever done. It was a great mix of exhibitors and the crowd had a great attitude."
– Freeman Troyer, Walnut Valley LH

"This was a good show for us because you did a great job of promoting the log home aspect of the show. We'll be back next year."
– Robert Grant, Country Creek LH, Kuhns Bros. Dealer

"Best show ever"
– Gail Lambries, Gaylord MI Chamber of Commerce

"We did great. I'm amazed."
– Todd Land, Pond Creations

"This was a really good show. I love the mix of exhibitors and things to do. There were lots of folks who would have never come to a log home show but saw our furniture and loved it. We did much better than expected and set up a new dealer. Plus, we'll probably sell as much after the show off our leads as we did at it."
– Katie & Bill Mueller, MCT Log Furniture

"You guys were awesome and really easy to work with. We had lots of great leads and will definitely be back next year."
– Scott Adams, Rustic Rails

"Super show. One of the best. We ran through 20 boxes of Indiana Travel Guides. We got more brochures out on Saturday alone than the entire first weekend of a show we did recently in a much bigger market."
– Gordon Smith, Indiana Travel Showcase

"I'm very pleased. I've done sports shows in Fort Wayne for 10 years but you figured out how to draw a much more upscale crowd. We passed out 2500 brochures - a thousand more than a 5-day show we just did in St. Louis - and they went to people who fit our customer profile."
– Harvey Edwards, Patoka Lake Marina & Lodging

"We'll definitely come back. You had really good traffic and really high quality."
– Jesslyn Senecal, Trading Post Canoe, Kayak and Campground

"One of the best shows I've done. All quality attendees and a great exhibitor mix. I look forward to being back next year."
– Chris White, Beaches of Fort Myers and Sanibel

"Excellent show! We gave away 3200 magazines and sold scads of subscriptions"

– Heather Bowlin, *Northern Indiana Lakes Magazine*

"Great show. We had to go to Kinkos because we ran out of literature. We went through almost as much here as we did at a recent 10-day show.

– Patrick Helbekken, *Ely Lodging*

"I handed out five times as many flyers as normal and made some great contacts. People were definitely here for the right reasons."

– Larry Smith, *Twin Ponds Tannery*

"Really good turnout and a high quality audience. I have some very promising leads and hope to be back next year."

– Adam Schnipke, *Original Lincoln Logs*

"We have serious short-term prospects from this show, including several for this summer."

– Jim Meier, *representative for Daniel Boone Log Homes*

"Great show. I'll need a triple booth next year because I want to bring my boat."

– Vince Weirick, *Vince Weirick Charters*

"Great show! Great mix of exhibitors! I was busy all the time. I sold almost as much here as I did at the Indianapolis Deer & Turkey Expo."

- Larry Leslie, *Hoosier Hunting Calls*

"Your experiment of mixing all these types of exhibitors paid off for me. I met a prospect Saturday, walked their property this morning, and the deal is done. Plus I have four more solid prospects."

- Jeff Badger, *Badger Brothers Homes*

"Most leads ever at a show. Best show ever!"

– Deb Watkins, *Generations Timber Frame*

"It was awesome. I sold more on Friday than at most shows all weekend."

– Mike Dayton, *Almond Garden*

"I do as many as 34 shows a year across the country and one thing is always certain, when an event is run with excellence you can almost always count on doing well yourself. When you take pride in what you do, it is extremely important that the promoter do the same. With that said, keep up the high standards and excellence! See you next year!"

—Dallas Carlson, *His Handiwork Photography*

"I really liked the show. The people visiting the show were great. The exhibitors... were great. It was an awesome experience [that] will help me grow my business."

—Anonymous survey respondent

"The show will continue to get better year after year. The crowd liked the diversity of the show and word of mouth is a tremendous advantage."

—Anonymous survey respondent

"Great job by all!"

—Anonymous survey respondent

"Overall the show was well run and the after-show follow-up impressive. Show management and organization was outstanding... keep up the great work."

—Anonymous survey respondent

"Very good first year. Good attendance of quality people and a good mix of exhibitors... Good job!"

—Anonymous survey respondent

"Great show!"

—Anonymous survey respondent

"Very helpful and accommodating [staff]. Good feedback from the people that came into our booth. They liked the diversity of the vendors."

—Anonymous survey respondent